



COODTUR

TOURISM, SUSTAINABILITY AND WELL-BEING

Priorities and trends

5th COODTUR INTERNATIONAL CONFERENCE (In person and online)
Bogotá, Colombia, 05-07 October 2023

Second circular letter

The International Network of Researchers in Tourism, Cooperation, Development COODTUR invites you to take part in the **5th COODTUR INTERNATIONAL CONFERENCE: Tourism, Sustainability and Well-being: priorities and trends** and **2nd COODESTUR MEETING: Global Tourism Education Challenges** that will be held hybrid (in person and online) in Fundación Universitaria Los Libertadores in Bogotá (Colombia) from **05 to 07 October 2023**.

Description

The COODTUR Network started at the end of 2008, aiming to support academic tourism, development and research projects that provide information and become a useful dissemination instrument. Since then, four international conferences and workshops have been held in Latin America and Europe.

The 5th COODTUR INTERNATIONAL CONFERENCE deferral due to the COVID-19 pandemic encourages the organising universities to reaffirm the Network's aim making each scientific meeting an opportunity to increase the visibility, transfer and dissemination of knowledge resulting from research. In particular, the finished or ongoing studies on **sustainable tourism, international cooperation, and territorial development** that the partners and those interested in belonging to the network have developed in recent years in each country and university of origin.

The 5th COODTUR INTERNATIONAL CONFERENCE also vindicates the Network's interest in consolidating tourism as an alternative way for sustainable development based on socioeconomic policies and promotion strategies of the receiving countries. In addition, serving to consolidate the projects promoted by international cooperation agencies or aid or donation organisations for vulnerable groups. The collective consideration of development through sustainable tourism also redefines the **Sustainable Development Goals** promoted by the United Nations, inviting us to think, analyse and assess as an International Network the effective and real capacity of tourism as a means of cooperation.

5th COODTUR INTERNATIONAL CONFERENCE official website:
<https://www.coodtur.org/v-congreso-coodtur/>

Conference Tracks:

1. **Sustainable tourism innovation / Innovación en turismo sostenible**
Track director: Marianela Camacho.
2. **Advances in tourism education / Avances en educación en turismo**
Track director: Luis Rubén Pérez.
3. **Local development strategies / Estrategias en desarrollo local**
Track director: Claudia Patricia Rodríguez.
4. **Creative tourist experiences / Experiencias turísticas creativas**
Track director: Marta Nel-lo.

COODTUR members may propose the title and director of additional tracks with at least four participants registered.

The track proposals must be submitted by the track director before **June 15th** by sending an abstract in Spanish/Portuguese and English following the Conference rules. Once the abstract is accepted, three participants (minimum) must send an abstract or article to be presented at this track, following the rules and dates stated in the circular letter.

Participation

The Conference's main topic is **"Tourism, sustainability and well-being: priorities and trends"** and it will be analysed through Conference Tracks, a Young Researchers Seminar, workshops and extra activities.

Those interested in presenting their research should send an abstract, full paper or posters. The languages accepted for the presentation are: English, Spanish or Portuguese.

The three Congress participation formats as follows:

- 1) Abstracts will be around 500-1,000 words, not including references, following the indications provided in the template available at <https://www.coodtur.org/v-congreso-coodtur/>. Authors of approved abstracts will be invited to register for the Conference and make a presentation in an in person or online Conference format. Abstracts will be published in an abstract book with ISBN.
- 2) Full papers (5,000 words max.) also follow the template available at <https://www.coodtur.org/v-congreso-coodtur/> and all will be invited to be presented in person or online at the Conference. Full papers will be peer-reviewed, and authors will be informed if their papers need to be reviewed for final acceptance.
The Conference has been considered interesting to include the **Seminar "Publishing with an impact on tourism"**, where editors of prestigious tourism journals will give an overview of the recommendations, strategies and opportunities to publish. (The participating journals are detailed in the final program). The accepted papers will be included in a proceedings book with ISBN, published for the occasion.
The best full paper in each of the tracks will be pointed out at the closing of the 5th Conference and will receive a COODTUR certification as acknowledgement.
- 3) Conference also considers posters' presentations following Conference criteria. The best posters will be pointed out during the closing ceremony of the 5th Conference and will receive a COODTUR certification as acknowledgement. The posters must be sent in Spanish, designed and printed on a size sheet (120cmx85cm), in printed format, Arial typography and spacing 1.5 spaces. It must include title, name and surname of the author(s) with institution and email, abstract, introduction, aim(s), methodology, results and/or conclusions, graphic material (tables, figures, photographs, illustrations) and references.

Young Researchers Seminars communications

PhD and Master's students interested can submit a full paper (5,000 words max.) following the template available at <https://www.coodtur.org/v-congreso-coodtur/> for the "Young Researchers Seminar". The accepted papers will be included in a proceedings book with ISBN, published for the occasion.

The three best papers will receive the "Best Paper Young Researcher" distinction by COODTUR.

2nd COODESTUR MEETING: Global Tourism Education Challenges

COODESTUR is the IBEROAMERICAN NETWORK OF RESEARCHERS IN HIGHER EDUCATION IN TOURISM (AUIP member). It aims to analyse the offer of higher education in tourism in Ibero-American countries, both in public and private backgrounds, to assess the different structures, as well as the challenges and opportunities of training in this discipline through an integrated vision.

Workshops for companies, public institutions and entrepreneurs

1. Co-design of tourist well-being experiences. Coordination: Universidad Rovira i Virgili
2. Trends in sustainable and community-based tourism. Coordination: Universidad Los Libertadores.

Extra activities

Community-based tourism experiences (Ciudad Bolívar)
Cultural tourism in Sabana de Bogotá (Touristic train)

Important dates:

05 February – 15 June 2023: Abstracts/papers/posters and track submissions.

Until 30 June 2023: Abstracts/paper acceptance notification.

Until 30 July 2023: Deadline for sending revisions, if required.

Registration fees

Participants	In person	Online
Participant – COODTUR member	US\$ 76	US\$ 65
Participant – Professional, non-member	US\$ 85	US\$ 70
Participant – Postgraduate student	US\$ 85	US\$ 70
Participant – Undergraduate student	US\$ 76	US\$ 65
Attendant	US\$ 76	US\$ 65

The registration fee corresponds to the expenses for institutional registration, identification, coffee machine, closing ceremony refreshments, certification for attendance or participation of each registered person, and publication of approved abstracts and full papers.

The registration of the personal data of each participant and the payment of the registration according to the type of participant and modality will be available with the third circular letter.

Extra activities fees

Participants or attendants who wish to participate in the extra activities must make an additional contribution to the registration fee. The activity includes transportation, lunch, insurance, and a guide. Options to consider are as follows:

Community-based tourism experiences (Ciudad Bolívar): US\$ 55

Cultural tourism in Sabana de Bogotá (Touristic train): US\$ 75

Workshops

The workshops are free, face-to-face, and are primarily aimed at the productive sector (businessmen, entrepreneurs, investors, tour operators, etc.) and public institutions (ministry officials, departmental secretariats, local institutions, etc.), who must communicate in advance their interest in the registration form as participant, until completing the available capacity for each arranged room.

Organisation Team:

Martha Cecilia Aldana, Fundación Universitaria Los Libertadores

Álvaro Luis Mercado Suárez, Fundación Universitaria Los Libertadores

Ana Milena Luengas Alarcón, Fundación Universitaria Los Libertadores

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Contact:

Registration, payments, invoices and logistics, please contact with eventosfacultadceac@libertadores.edu.co (Prof. Ana Milena Luengas, Logistics Coordinator of 5th COODTUR INTERNATIONAL CONFERENCE by Fundación Universitaria los Libertadores).

Abstracts, papers, posters submissions and related questions, please contact coodtur@urv.cat (Scientific Secretariat, COODTUR).

Conference info will be updated on the website:

<https://www.coodtur.org/v-congreso-coodtur/>